INDIAN MEDICAL ASSOCIATION MUMBAI WEST BRANCH

I.M.A. Bldg., Behind Chandan Cinema, J. R. Mhatre Marg, J.V.P.D. Scheme, Juhu, Mumbai - 400 049.
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MONTHLY BULLETIN OF OUR BRANCH "MEDICAL e IMAGE"

ADVERTISEMENTS TARIFF

SIZE OF PAGE = 24 CM X 18 CM

Page	For IMA Members		For Other Advertisers	
	Colour	B/W	Colour	B/W
Back Cover page	7,500.00	-	10,000.00	-
2nd Cover page	5,000.00	-	8,000.00	-
3rd Cover page	5,000.00	-	8,000.00	-
Ordinary Full Page	4,000.00	2,500.00	7,000.00	4,000.00
Ordinary Half Page	2,500.00	1,800.00	5,000.00	3,000.00
Ordinary Quarter Page	1,800.00	1,200.00	3,500.00	2,000.00
Centre Double Spread Check availability of specific pages from IMA – MW Office	9,000.00	4,500.00	15000.00	7,500.00
Classified Advertisements: Minimum charges Rs.250/- up to 25 words. Every additional word at Rs.8/- per word. Maximum 45 words only.		250.00 as applicable		
Classified Advertisements: Minimum charges Rs.350/- up to 25 words. Every additional word at Rs. 12/- per word. Maximum 45 words only.				350.00 as applicable

PLUS 5% GST

1. No concession is applicable for colour pages except bulk booking.
2. The tariff for 6 monthly and annual insertions will be applicable provided the matter is not changed and full payment is made in advance. (for 5 months - 1 month free)
3. The material for printing should be sent to our office on or before 15th of the previous month.
4. All the advertisements should be booked through **IMA - Mumbai West** only. The cheque must be drawn in favour of " **I.M.A. - Mumbai West**."

Kindly Reserve Back Cover Page / Inside Back Cover Page / Inside Front Cover Page / Four Colour Page / Bottom Box / Single Colour Full Page / _____

For Announcement of Information Pertaining To Our Nursing Home/ Hospital / Polyclinic / Diagnostic Centre / Corporation / Pharmaceuticals / Company / Firm in the IMA – Mumbai West Branch, Monthly Bulletin "Medical e Image"

I enclosed herewith for the same. I enclose payment for the same being cash / cheque no. _____

dtd._____ drawn on _____ Branch of _____

Dated: Signature :

The bank details for the payments are as follows:

Cheque in favour of **"IMA - Mumbai West"**
Bank Name :- Indian Bank,
Bank Branch & Address :- Juhu Vile Parle Dev. Scheme, 12 A, Sagar Villa, JVPD Branch,
Juhu, Mumbai - 400049
Bank Account No. :- 794379560
Account Type :- SB
Bank IFSC Code :- IDIB000J020